

## INDUSTRIES USING SWIPE4FREE



DELI & SUPERMARKET



RESTAURANTS



PIZZERIAS



BARS & NIGHTCLUBS



SALONS & SPAS



RETAIL



SERVICE INDUSTRIES



WHOLESALE



MEDICAL & LEGAL

## THE SWIPE4FREE GUARANTEE



TRANSPARENT PRICING – A TRULY NO FEE PLATFORM



ISOS HAVE FULL CONTROL OF MERCHANT PRICING



MAXIMIZE RESIDUAL GROWTH 150+ BASIS POINTS PROFIT



DEDICATED RELATIONSHIP MANAGERS AVAILABLE 24/7



THE TOOLS YOU NEED TO HELP BUILD YOUR BRAND



WHITE-LABEL MARKETING SERVICES

888.361.6498 | WWW.SWIPE4FREE.COM

# LET US SHOW YOU WHY SWIPE4FREE IS THE #1 CASH DISCOUNT PLATFORM IN THE NATION!



CUSTOM POS INTEGRATIONS



CUSTOM REVENUE SHARE



MULTIPLE MIDS



CUSTOM STATEMENTS



SPLIT NON-CASH CHARGE



WHITE LABEL MARKETING



SALES TRAINING



CUSTOM PROPRIETARY CRM

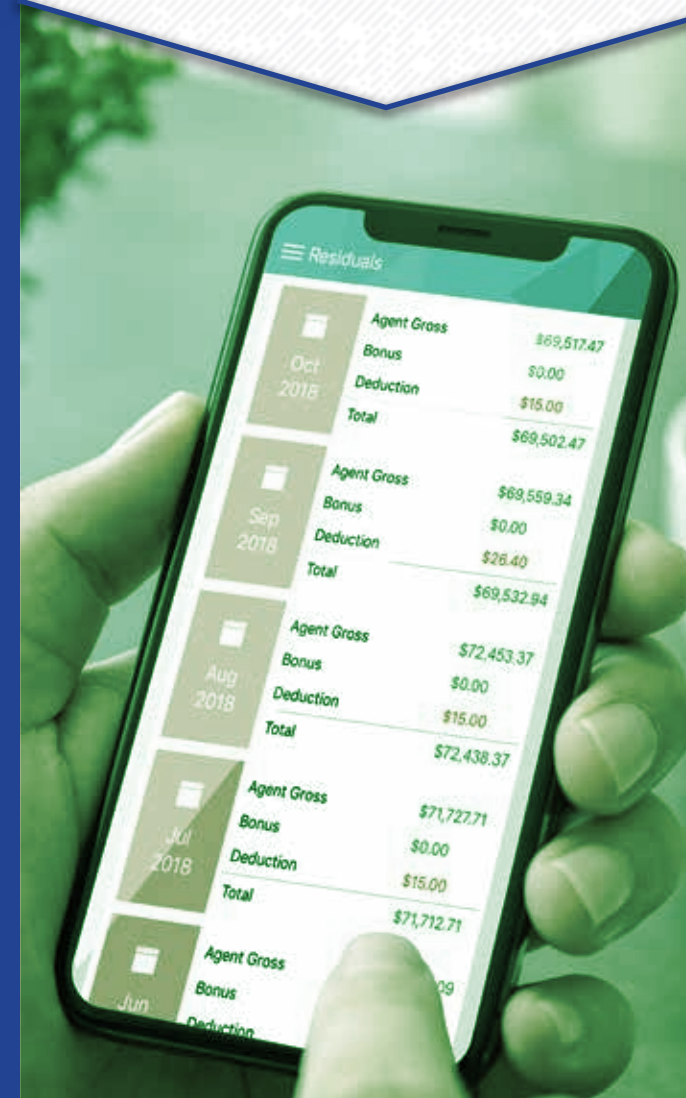
## CALL TODAY TO JOIN OUR TEAM!

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**SWIPE4FREE**  
NO PROCESSING FEES

THE NATION'S #1 CASH DISCOUNT & SURCHARGE PLATFORM



JOIN US TODAY TO EXPERIENCE ENDLESS GROWTH & OPPORTUNITIES!

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# CUSTOM POS INTEGRATIONS

60+ POS integrations including:



# WE UNDERSTAND THE NEEDS OF OUR ISOS

We cater to the following:

### New to the industry

Need entry level training, high level support & industry knowledge

### Existing with desire to expand

Grow your brand, marketing, appointments/leads

### Large ISOs

You need the highest possible residual split, payment hierarchy for your ISOs, bonus structure and strong support

# MULTIPLE MIDS

You can have both Traditional & Cash Discount on the same terminal.

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# CUSTOM STATEMENTS

Statements that easily explain the benefits of Swipe4Free to the merchant

**SWIPE4FREE**  
NO PROCESSING FEES

**Activity Summary**

Type	Sales	Debit Times	Credit/Refund	Net Amount	Total
Visa	\$101,056.51	5,289	\$773.86	99,282.65	5,287
Visa Cash Adv.	\$0.00	00	\$0.00	\$0.00	00
MasterCard	\$84,544.88	3,254	\$0.00	84,544.88	3,254
MasterCard Cash Adv.	\$0.00	00	\$0.00	\$0.00	00
JCB	\$0.00	00	\$0.00	\$0.00	00
American Express	\$4,097.25	889	\$0.00	\$4,097.25	889
Discover Cash Adv.	\$0.00	00	\$0.00	\$0.00	00
Discover	\$1,056.02	88	\$0.00	\$1,056.02	88
Debit	\$279.25	04	\$0.00	\$279.25	04
SWIPE4FREE PP	\$0.00	00	\$0.00	\$0.00	00
<b>Total</b>	<b>\$175,129.61</b>	<b>8,889</b>	<b>\$773.86</b>	<b>\$174,355.75</b>	<b>8,889</b>

**Process Detail**

PROCESS DATE	Num. Items	Batch Amount	Adjustment	Chargeback	Fee paid	Net Amount
12/11	34	\$428.54	\$0.00	\$0.00	-\$13.85	\$414.69
12/11	49	\$2,105.11	\$0.00	\$0.00	-\$54.87	\$2,050.24
12/11	21	\$462.10	\$0.00	\$0.00	-\$15.52	\$446.58
12/11	43	\$160.98	\$0.00	\$0.00	-\$18.70	\$142.28
12/11	46	\$1,160.49	\$0.00	\$0.00	-\$37.74	\$1,122.75
12/11	30	\$745.40	\$0.00	\$0.00	-\$23.89	\$721.51
12/11	05	\$50.45	\$0.00	\$0.00	-\$1.27	\$49.18
12/11	48	\$115.47	\$0.00	\$0.00	-\$28.73	\$86.74
12/11	03	\$46.23	\$0.00	\$0.00	-\$5.06	\$41.17
12/11	20	\$278.54	\$0.00	\$0.00	-\$8.77	\$269.77
12/10	61	\$1,118.28	\$0.00	\$0.00	-\$33.25	\$1,085.03
12/10	55	\$1,313.45	\$0.00	\$0.00	-\$41.25	\$1,272.20
12/10	14	\$1,646.27	\$0.00	\$0.00	-\$53.42	\$1,592.85
12/10	02	\$89.98	\$0.00	\$0.00	-\$1.88	\$88.10
12/10	75	\$1,350.82	\$0.00	\$0.00	-\$41.14	\$1,309.68

**Total Summary**

Fee Type	Total
Process Fees	\$0.00
Auth Fees	\$0.00
Other Fees	\$0.00
<b>Total Process Fees</b>	<b>\$0.00</b>

**Merchants no longer have to constantly check their bank accounts due to no fees!**

REVIEW THIS STATEMENT CAREFULLY. VERIFY ALL DEPOSITS, ADJUSTMENTS, CHANGES AND FEES. IT IS THE MERCHANT'S RESPONSIBILITY TO REPORT ANY ERROR OR DISCREPANCY IN WRITING WITHIN NINETY (90) DAYS FOLLOWING THE REPORTING PERIOD. AFTER THIS TIME, THE STATEMENT INFORMATION AND FEES ARE CONSIDERED TO BE ACCEPTED BY THE MERCHANT. REQUESTS FOR ANALYSIS BEYOND THIS TIMEFRAME MAY RESULT IN ADDITIONAL RESEARCH FEES.

# SPLIT NON-CASH CHARGE

The merchant can choose how much of the non-cash charge they want the customer to pay.

For example, if the merchant feels that the 4% Non-Cash charge is too high, we can charge 2% to the customer, and 2% to the merchant.

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# WHITE LABEL MARKETING

Get custom marketing materials with your logo to help you grow your brand

**YOUR LOGO**  
THE #1 CASH DISCOUNT PLATFORM

**DEAR LOYAL CUSTOMERS**  
Due to rising costs and in order to not increase our prices, customers opting to pay with a credit or debit card will see a small Non-Cash Charge of 4% towards processing fees.

**CASH DISCOUNT**  
However, this DOES NOT APPLY to customers paying in cash. We thank you for your patronage & continued support!

**IT IS OUR PLEASURE TO SERVE YOU**  
For Questions Call (YOUR NUMBER)

**YOUR LOGO**

Stop Giving Away Your Hard Earned Profits to Your Processor  
Eliminate Your Fees Today!  
VISA MERCHANT SERVICES

# WHITE GLOVE SERVICE

We give our ISOs access to our:

- 24/7 ISO Support Managers
- ISO Trainers
- Marketing department
- Residual Payment Specialists
- Risk & Underwriters
- Management
- Lead generation
- Corporate made appointments

# CUSTOM PROPRIETARY CRM FOR ISOS & MERCHANTS

Access to our powerful reporting tool on the go with our mobile app.

- Quote tool
- Lease calculator
- Merchant facing CRM with access to
  - Batches
  - Authorizations
  - ACH Rejects
  - Statements
  - Chargebacks
  - Payments
  - Equipment
  - Transactions
  - Support
- Marketing materials
- POS & terminal inventory
- Equipment prices at your fingertips
- New features added daily!

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